



# Day-Date 40

Oyster, 40 mm, yellow gold and diamonds

**The Oyster Perpetual  
Day-Date 40 in 18 ct  
yellow gold, with a  
champagne colour,  
diamond-set dial,  
diamond-set bezel and a  
President bracelet.**



CHAMPAGNE-COLOUR DIAL

# A watchmaking technique

This dial features 10 baguette-cut diamonds. The sunray finish creates delicate light reflections on many dials in the Oyster Perpetual collection. It is obtained using masterful brushing techniques that create grooves running outwards from the centre of the dial.

Light is diffused consistently along each engraving, creating a characteristic subtle glow that moves depending on the position of the wrist.







## DIAMOND-SET BEZEL

# A sparkling symphony

Gem-setters, like sculptors, finely carve the precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting





18 CT YELLOW GOLD

## Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 ct gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 ct gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is







THE PRESIDENT BRACELET

# The ultimate refinement

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

# More Day-Date

## technical details

Reference 228348RBR

### Model Case

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**Type**

Oyster, 40 mm, yellow gold and diamonds

**Diameter**

40 mm

**Material**

Yellow gold

**Bezel**

Set with diamonds

**Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

**Winding Crown**

Screw-down, Twinlock double waterproofness system

**Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

**Water Resistance**

Waterproof to 100 metres / 330 feet

### Movement

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**Type**

Perpetual, mechanical, self-winding

**Calibre**

3255, Manufacture Rolex

**Precision**

-2/+2 sec/day, after casing

**Oscillator**

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

**Winding**

Bidirectional self-winding via Perpetual rotor

**Power reserve**

Approximately 70 hours

**Functions**

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

**Bracelet**

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**Type**

President, semi-circular three-piece links

**Bracelet Material**

18 ct yellow gold

**Clasp**

Concealed folding Crownclasp

**Dial**

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**Type**

Champagne-colour set with diamonds

**Gem setting**

10 baguette-cut diamonds

**Certification**

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**Type**

Superlative Chronometer (COSC + Rolex certification after casing)

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